Community Leadership Accelerator

Organization: Awesome Org

DESCRIPTION

The Community Leadership Accelerator provides training, coaching, and peer learning opportunities for nonprofit leaders working to address local challenges. The program strengthens leadership skills, strategic planning, and collaboration so participating organizations can expand their impact. By building the capacity of these leaders, the program helps improve services and outcomes for the communities they serve.

LOCATION

Portland, OR, USA   100%

PROGRAM TIMELINE

Program start: 01 Oct 2024
Program end: 30 Sep 2025

ACTIVITIES

Service delivery method: **Capacity Development**
Primary service activity: **Technical assistance, professional and leadership development**
Secondary service activity: **Direct stakeholder engagement and education**
Average value or length of time of services delivered: **4-8 hours**
Average number or frequency of services delivered: **11+**
Average duration of services delivered: **Multiple months**

Impact Model

Below is the grantee's summary of how this program/initiative generates value, including the criteria for success at each stage and the number of successes achieved (Indicator), where the data come from (Measurement), and, if relevant, how much the current numbers vary from the original forecast before implementation (Variance).

STAGE	FORECAST	DATA QUALITY	VARIANCE
Reach	**50 nonprofit leaders reached** **Success criteria:** Nonprofit leaders participate in capacity-building training **Sources and assumptions:** Track program enrollment and attendance records for workshops, trainings, and coaching sessions.	☆☆☆☆☆ **Direct measurement** Participant sign-in, attendance lists, or usage logs	Not applicable
Learn	**48 nonprofit leaders gain skills, knowledge, or motivation** **Success criteria:** Leaders strengthen organizational management skills **Sources and assumptions:** Use pre- and post-training assessments or participant surveys to measure changes in knowledge or confidence.	☆☆☆☆☆ **Direct measurement** A formal assessment of learning gains	Not applicable
Succeed	**45 businesses created, saved, or strengthened** **Success criteria:** Number of organizations that implement improved management practices, strategic plans, or operational systems after participating in the program. **Time period:** 1-3 years (Oct 1, 2025 - Sep 30, 2028) **Sources and assumptions:** Follow-up surveys or program reports documenting new systems, policies, or strategic plans.	☆☆☆☆☆ **Direct measurement** People's own opinion of social impact	Not applicable
	15,300 Community members gain improved community resources **Success criteria:** Number of community members who benefit from improved or expanded services delivered by participating organizations. **Time period:** Within the reporting period (Oct 1, 2024 - Sep 30, 2025) **Sources and assumptions:** Participating organizations report the number of people served in past program years.	☆☆☆☆☆ **Estimate based on data** Past program social impact (but not currently measured)	Not applicable

Beneficiaries

CATEGORY	GROUP	SUB-GROUP*	% SERVED
Age Groups**	Adults	All Adults	100%
Gender Groups	Females		60%
Gender Groups	Males		40%

*Not all groups contain sub-groups

**Group total must equal 100 percent

Narratives

SUCCESS STORY

A Stronger Organization, A Stronger Community

After completing the Community Leadership Accelerator, the director of a small youth nonprofit developed a new strategic plan and strengthened their volunteer management systems. With clearer goals and improved operations, the organization expanded its after-school programming and served significantly more students in the following year. The training helped the team build a stronger foundation to better support the community they serve.

LESSONS LEARNED

Type of lesson: Implementation

We learned that combining leadership training with individualized coaching helped participants apply new skills more effectively within their organizations. Leaders who received follow-up support were more likely to implement strategic plans and operational improvements that strengthened their programs.

Budget

EXPENSE/DONATION TYPE	AMOUNT BUDGETED	VARIANCE
Direct Cost	$180,000	0%
Overhead Cost	$75,000	0%
In-kind Donations	$15,000	0%
Total Budget		**$270,000.00**