Awesome Animal Program

Organization: Awesome Org

DESCRIPTION

Awesome Animal Program provides care and shelter for homeless and abandoned animals while working to place them in safe, permanent homes. Through daily care, medical treatment, and enrichment activities, the program supports the health and well-being of animals during their time at the shelter. Staff and volunteers also work with animals to improve behavior and socialization, helping increase their chances of successful adoption. By connecting animals with adoptive families and educating the community about responsible pet ownership, the program helps more animals find stable, loving homes.

LOCATION

Chicago, IL, USA   100%

PROGRAM TIMELINE

Program start: 01 Jan 2025
Program end: 31 Dec 2025

ACTIVITIES

Service delivery method: **Direct Service**
Primary service activity: **Distribution of clothing, shelter, and other non-food basic needs**
Secondary service activity: **N/A - No secondary service sub-type response**
Average value or length of time of services delivered: **$501-1,000**
Average number or frequency of services delivered: **1**
Average duration of services delivered: **Multiple months**

Impact Model

Below is the grantee's summary of how this program/initiative generates value, including the criteria for success at each stage and the number of successes achieved (Indicator), where the data come from (Measurement), and, if relevant, how much the current numbers vary from the original forecast before implementation (Variance).

STAGE	FORECAST	DATA QUALITY	VARIANCE
Reach	**350 animals reached** **Success criteria:** Number of animals that receive shelter services, including housing, daily care, enrichment, or basic medical attention, during the reporting period. This indicator reflects the total animals directly supported by the shelter's services while they are **Sources and assumptions:** We keep track of every animal brought into our care through a centralized database.	☆☆☆☆☆ **Direct measurement** Tracked data sources such as actual sales, member lists, etc.	Not applicable
Succeed	**312 Animals protect or improve their health** **Success criteria:** Number of animals that experience measurable improvements in physical health while in the program's care, such as recovery from illness or injury, completion of necessary medical treatments or improved overall condition. **Time period:** Within the reporting period (Jan 1, 2025 - Dec 31, 2025) **Sources and assumptions:** Comparison of an animal's condition at intake with their condition after receiving care.	☆☆☆☆☆ **Direct measurement** A formal assessment of social impact	Not applicable

Beneficiaries

CATEGORY	GROUP	SUB-GROUP*	% SERVED
Age Groups**	Adults	All Adults	100%

*Not all groups contain sub-groups

**Group total must equal 100 percent

Narratives

SUCCESS STORY

Bella's Second Chance

When Bella arrived at the shelter, she was underweight and recovering from an untreated infection. With proper medical care, nutritious food, and patient attention from staff, she regained her strength. Within weeks, Bella was healthy, playful, and adopted into a loving home

LESSONS LEARNED

Type of lesson: Donor Relations

We learned that sharing specific animal recovery stories and clear outcome data helped donors better understand the impact of their support, leading to stronger engagement and repeat donations.

Budget

EXPENSE/DONATION TYPE	AMOUNT BUDGETED	VARIANCE
Direct Cost	$200,000	0%
Overhead Cost	$120,000	0%
In-kind Donations	N/A	Not applicable
Total Budget		**$320,000.00**